



City Life Center | 225 W. 5th Gary, IN 46402 | (219) 880-4851 | citylifewi.org

March 21, 2022

Dear Valued Community Leader/Business Owner,

Did you know that the pandemic has had a devastating effect on children's mental health, social emotional learning, and academic progress; leaving students on average five months behind in mathematics and four months behind in reading by the end of the school year? The pandemic widened preexisting opportunity and achievement gaps, hitting historically disadvantaged and marginalized students the hardest.

City Life Center provides the community with resources, information, and opportunities that help families in the city of Gary thrive. We could not do the work we do without the help of generous people like you. That's why I'm reaching out to you today.

You can help provide 100 underserved youth in the city of Gary with a safe haven this summer with caring adult supervision as well as hot meals, academic enrichment, mentoring, physical fitness, sports, the Arts, cultural field trips, and so much more at low cost to families.

In appreciation for your generosity, we'd like to give you the chance to promote your business and raise your profile with our hundreds of donors as well as the general public with the sponsorship opportunities listed on the following page.

We hope that we can count on your support. It would be great to chat with you to discuss this exciting opportunity to work together to make a difference in the lives of Gary youth. You can reach me directly at (219) 614-0599 or by email at rhonda@citylifewi.org. I look forward to hearing from you soon.

Thank you in advance!

Sincerely,

Rhonda Miller
Director of Development
City Life Center NWI

CITY LIFE CENTER IS A 501(C)(3) TAX EXEMPT ORGANIZATION WITH TAX ID 47-4358520. ALL DONATIONS ARE TAX DEDUCTIBLE



**SPONSORSHIP &
SUPPORT**

7th Annual Spring Fundraiser **Monday, May 16, 2022**
Individual & Corporate Opportunities

Event Sponsor _____ **\$25,000**
(sponsors 25 children this summer)

- Logo Placement: Featured on CLC website homepage, event page, event video and streaming content, event signage, and on table tents
- Program Ad Space (both digital and hard copy): Single-page ad spread
- Name Listing as Event Sponsor: Event website and program, CLC's FY22 annual report, social media and e-newsletter
- Media: Dedicated social media story, photo opt w/ CLC youth, dedicated social media mentions, sharing links and promotional videos on CLC platforms
- Acknowledgement at event

Community Partner _____ **\$10,000**
(sponsors 10 children this summer)

- Logo Placement: CLC website homepage, event page, event video and streaming content, event signage, and on table tents
- Program Ad Space (both digital and hard copy): Half-page ad spread
- Name Listing as City Kids Community Partner: Event website and program, CLC's FY22 annual report, social media and e-newsletter
- Media: Social media mentions, sharing links and promotional videos on CLC platforms
- Acknowledgement at event

Ambassador _____ **\$5,000**
(sponsors 5 children this summer)

- Logo Placement: CLC website homepage, event page, event video and streaming content, and event signage
- Program Ad Space (Both digital and hard copy): Quarter-page ad spread
- Name Listing: Event website and program, CLC's FY22 annual report, social media and e-newsletter
- Media: Social media group mentions

Advocate _____ **\$1,000**
(sponsors 1 child this summer)

- Logo Placement: CLC website homepage, event page, and event signage
- Name Listing: Event website and program, CLC's FY22 annual report, social media and e-newsletter
- Media: Social media group mentions

City Life Center's 7th Annual Spring Fundraiser Donation Form

I/We cannot be a sponsor – but wish to make a contribution of \$ _____

I would like to make an in-kind donation of _____
valued at \$ _____ (silent auction donations will be acknowledged on City Life Center's
website, social media, & at the event)

YOUR CONTACT INFORMATION

Company (as it will be listed) _____

Contact Person's Name _____

or

Donor's Name _____

I wish my gift to be anonymous

Address _____

City _____ State _____ Zip _____

Phone (Work/Home) _____ (Mobile) _____

Email _____

YOUR PAYMENT INFORMATION

Please charge the amount of \$ _____ Visa Mastercard Amex Discover

Card # _____ Exp. Date _____

Enclosed is a check payable to City Life Center for \$ _____
(Please mail your donation to City Life Center, 225 W. 5th. Ave., Gary IN 46402)

For more information, please contact Rhonda Miller by phone at (219) 614-0599 or
by email at rhonda@citylifewi.org.

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